

49-59 Ford Customline



Car Club of Victoria

On a Saturday afternoon back in 1975 five guys got together on the back lawn, with a few cold cans, and discussed the two year lingering idea of starting a Customline Club.

After they had spent three hours planning and talking, the Customline Club was born. A President and a Secretary / Treasurer were elected and the five new members then

donated \$2 each for advertising.

The idea was that every now and then they would go for a run. No

meetings were

planned then, but just to let the members know by mail when and where to go for the run. Things went well the first three months until an Advert was placed in the AGE, that's when things started to get out of hand. People started to ring and write asking to know more about the Club. They knew that some how they must get all these people together, but where? A meeting place was found, an old garage in the same street where one member lived. They let everybody know where the first official meeting was to be held and that it was to be on Sunday the 1st of June 1975 at 1pm in that garage.

THE FIRST MEETING: For the first official meeting, they had a very good turn up. They were surprised to see so many. After all the introduction's they got down to business and this is what came out at the end. The Club should be known as the: **49-59 FORD CUSTOMLINE CAR CLUB of VICTORIA Inc.**

From those days onward the "Cussy Club", as it became known, grew in strength with the occasional

downturn. There were not too many car clubs about in those days for enthusiasts to join, so the Cussy Club probably did pretty well.

Through the 80's & 90's and up to 2005 the Club had some ups and downs but with the efforts of the dedicated Cussy enthusiast the Club has survived and prospered beyond 2005. In this year the Club celebrated its 30th

Birthday with a great attendance of current and past members.

Leading into 2010 we have many annual events we attend with

many members and family including grandchildren, who are an important part of the future of the Club.

The ladies of our Club are not forgotten as we try to make sure that they are catered for with things that interest them on our runs and trips away. Our members also show a great willingness to help each other in any way they can.

2015 saw our new Club Trailer appear which transports our Club Displays to our annual events including the All Ford Day at Geelong, our March Great Escape, and others including Kaniva, Euroa, Bacchus Marsh and Flemington, where we have won many "Best Club Display" trophies. These events can have 20 to 30+ Customlines on display.

Our annual Christmas Party caters for approx 110 members and families which includes a spit roast lunch with sweets. This is a great event for us to show off our vehicles all be it

only to our own members. Santa visits for the benefit of all the big and small kids and all have a great time.



MARCH 1988 With interest and morale running hot, The Annual Ford Day was attended by around 35 Customlines. The Club was awarded "Best Club Display".



All Ford Day South Australia 2014



All Ford Day Geelong 2015

We have many other runs to interesting places like pubs for lunch, show n' shines, swap meets, markets and car shows, we also including picnics in the parks and drive in visits, to relive the good old days. We now have 67 dedicated members, which includes members from New Zealand, Tasmania, South Australia, Queensland and New South Wales, with the largest number in Victoria and the greater number in the Melbourne Metro area.

The year is now 2016 and the Cussy Club has not long had its 40th Birthday, with a great turn out of members and vehicles. Since 1975 the Club has had many members leave, for whatever reason, only to return in later years with their old and new Cussie's.

We also have a list of loyal advertisers in our newsletter and on our web site who support our Club throughout the year. The Club now produces a 16 Page Full Colour Newsletter

which is full of Run Reports and articles of interest and a choc full page of interesting forthcoming Runs. This is also backed up by our web site, www.customlineclub.org.au which draws in visitors from all over the world. We have interesting articles on Cussy body and mechanical restorations and articles of interest. We also have a great gallery of Customlines and other vehicle that our members own with a combined tally of well



Club Trailer Members & Trophies

over 100 vehicles. Our Club has prospered over recent years which reflects the good management by the dedicate Committee and by every one of our 67 Dedicated Members.

"We shall continue to grow and improve".

Source from archives by Rob Brereton, October 2015.



All Ford Day Geelong 2015



Kaniva Show n' Shine 2013